Notation

* Just treat as a staggered adoption model.

Updates:

* Scrapped Apple’s list.
  + More or less good, may need additional cleaning.
* Downloaded and cleaned FARS data
  + Merge with vpic decode
* Using API to do the matching automatically.

Theoretical:

* Year, brand, model
  + Start year + model
  + Brand-year fixed effects + model effects
* Model and year – I could be comparing models across brands which may be more of a problem?
  + Within brand variation?
* Checking balance:
  + No hope of using JD power data, etc.
  + Instead:
    - Priors
      * Careful about selection: if don’t see good; if good, could be because CarPlay induces certain drivers being even more risky (or could be selection)
      * Indicators for someone is at fault (not at fault 🡪 random; check characteristics)
    - Switch dependent variable to priors?